



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

KAIZEN-MANAGEMENT CLUB

Venue: MBA Seminar Hall

Report on "Breaking Barriers - The Entrepreneurs pathway to Excellence"

Session:1

Date of Report: 6th April 2024

The program was organized by the student coordinators of KAIZEN-Management Club in association with Institution Innovation Council (IIC). This club was created to MBA students in order to practically experience managerial skills like Planning, Organizing, Coordinating etc.

The "Breaking Barriers - The Entrepreneurs pathway to Excellence" is a continuous program which is conducted every week. The main motive of conducting this program is to encourage the students to share and enhance their entrepreneur knowledge and provide a platform to upgrade their entrepreneurial skills, Presentation and communication skills. To overcome stage fear and to cognize about the updates of entrepreneurship and the pursuit of starting, managing and scaling up the business. This week the program was conducted on 6th April from 12:30pm to 2:00pm. The participants for this week are as follows:

TEAM-1

PARTICIPANT NAMES	Entrepreneur & Company Name
1. B. Bala chandra	“ Neha Jain -Zero Circle Company”
2. Chandan Thankur	
3. Shriti	
4. Sreejith	
5. Vamshi	

TEAM-2

PARTICIPANT NAMES	Entrepreneur & Company Name
1. B. Keerthana	“Hirsch Strauss - Levis”
2. C.L. Keerthana	
3. G. Aakansha	
4. K.N. Sai Suvidha	
5. V. Sai Sathvika	
6. P. Sanjana	

TEAM-3

PARTICIPANT NAMES	Entrepreneur & Company Name
1. Ras Kas Sreeya	“Bipin Preet Singh and Upasana Taku Mobikwik”
2. Ishika Thakur	
3. Ratan Yash	

The participants had presented the entrepreneurs updates which include entrepreneurs Journey, Company Introduction and History, Problem Identification, Idea Generation, Initial Investment, Type of Entrepreneur, SWOT Analysis, Revenue, Awards and Rewards, Competitors, Conclusion etc. It was a valuable experience for both the participants as well as audience to learn about the Entrepreneurs.

Total strength presented – 80





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